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HEALTHCARE COMMUNICATIONS AND SERVICES FOR MOTHER AND CHILD



Konark Publication, New Delhi, 2012. Hardcover. Book Condition: New. 214pp. While communication components reflect the demand side of existing health care, the service components represent the supply side of the same. In spite of the fact that communication and service share a proportional relationship, the actual mechanism behind the process is hardly understood in its totality. This book endeavours to disentangle the complex web of the supply-demand framework involving communication and service and management components of health care with special...

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