



The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change

By Jon Gordon

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change, Jon Gordon, An illustrated business fable that gives you the faith, courage and confidence to win in today's tough economic climate Fear and uncertainty are staples of daily life in today's struggling economy. As bad as things can be, economic downturns also lead to new opportunities. It's easy to worry, give up and let fear paralyze you. However, you have more control than you think you do and how you handle adversity is your choice-and the only choice that matters. In fact, study history and you'll find that a lot of people and organizations made a name for themselves and grew their businesses during recessions and downturns. These successful people and organizations all shared similar characteristics and took similar actions to thrive while others merely tried to survive. You can do the same. In The Shark and the Goldfish, Jon Gordon shares an inspiring fable about Gordy, a pampered goldfish who gets swept out to sea. Desperate for food, Gordy meets a kind shark who teaches him the ultimate lesson-Goldfish wait to be fed. Sharks go...



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