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## I Don t Wear A Suit!: A Guide to Style for ALL OF US (Paperback)

By Victoria A. Seitz Ph.D.

AUTHORHOUSE, United States, 2011. Paperback. Book Condition: New. 226 x 157 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.It s still important to dress and look good for work. However, over the years, there has been a demise of professional dress - dressing for work has gotten downright sloppy. What s a company to do, let alone its employees? Meanwhile, there are all sorts of jobs and careers, and they necessitate appropriate dress for work, whether it s a law firm, a factory. or a university. It used to be that the only appropriate office attire that communicated success was the suit. Today, there is a continuum of options that are just as appropriate and successful-looking, depending on where you work and what you do. I don t wear a suit and I m not about to buy one; yet I do make an effort to dress in a professional manner. As a former fashion coordinator and retailer, and now a marketing educator, I can assure you that marketing yourself is just as important as having another business do this for you. Your image matters. It s no longer Dress for Success with just suits; nevertheless,...



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