



## The Micro Geopolitics of Ecotourism: The Intricacies of Discursive Constructions, Power Relations and Partnership Models in Planning, Promotion and Management of (Eco)Tourism (Paperback)

By Ismar Borges De Lima

978-85-912426-2-7, United States, 2011. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is an interdisciplinary book on tourism, sustainability, nature conservation and preservation, public policies, politics, power relations, partnerships and discursive constructions which presents tourism-related topics and current themes with remarkable in-depth analysis and introspective views serving as a source to various purposes of scholars, researchers, professors, government staff, planners, policy makers, people of trade and of private sector, civil society, NGOs, and by those interested in this subject. It is a book written to be used by individuals of any discipline within the Social Sciences, such as planning and management, human geography, and sociolinguistics, etc. The book has very well-built conceptual, theoretical and methodological sections because it is based on a four-year doctoral investigation. Conceptually, the author discusses and applies Social Constructionism, Critical Realism and Theory of Collaboration to empirical data, and he discusses and adapts the Critical Discourse Analysis (CDA) of Norman Fairclough as a methodological tool. Ismar's contributions to Academia are many and lie in the development of the Contextual Critical Discourse Analysis (CCDA) as a qualitative method: as well as his

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