



The McGraw-Hill 36-Hour Course: Project Management (Second Edition)

By Helen S. Cooke, Karen Tate

McGraw Hill Education, 2011. Softcover. Book Condition: New. 2nd edition. Schedule and coordinate projects seamlessly, start to finish! In today`s ultracompetitive world of business, those in charge want results on time and on budget--and they`re turning to project managers to deliver. Skilled project managers are in high demand, and the profession is growing at an unprecedented rate. The McGraw-Hill 36-Hour Course: Project Management, Second Edition, combines expert insight, advice based on realworld experience, and the latest developments into a single, concise package. In the span of 36 hours, you`ll learn how to: plan, launch, manage, and close projects Build the best team for each project Shape and drive a project using effective leadership Manage quality, costs, time, and risk Deploy the latest project management technologies Complete with chapter-ending self-tests and a comprehensive online final exam, The McGraw-Hill 36-Hour Course: Project Management, Second Edition, provides the guidance you need to manage any project under any conditions. TABLE OF CONTENTS: Chapter 1 Project Management Chapter 2 Project Management Concepts Chapter 3 The Project Management Leader Chapter 4 The Process of Managing Projects Chapter 5 Planning Concepts Chapter 6 High-Level Planning Chapter 7 Detailed Planning for Execution Chapter 8 Building and Developing a...



Reviews

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